



*Institut de Formació Contínua-IL3*  
UNIVERSITAT DE BARCELONA



# Institute for Lifelong Learning (IL3-UB)

University of Barcelona

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March 2019

**BUILDING  
TALENT**

# Institute for Lifelong Learning at UB

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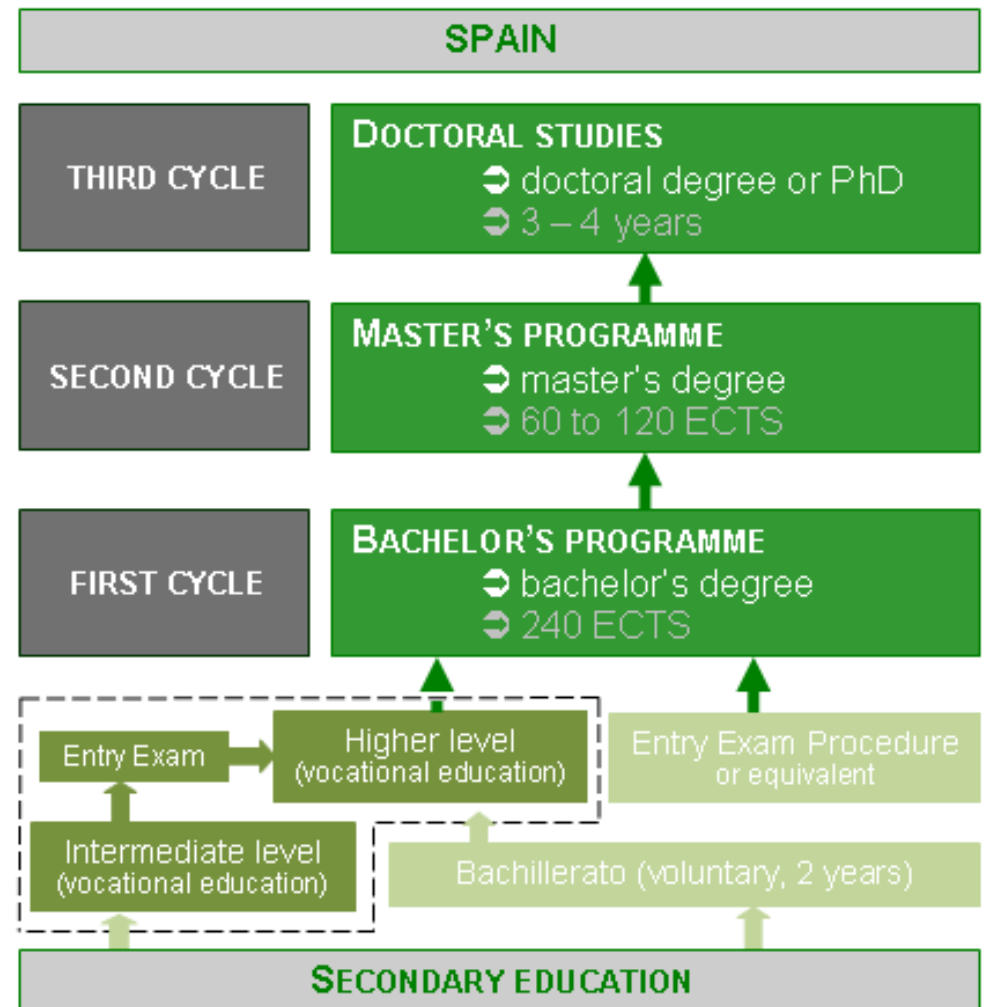
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## Overview on Spanish Degree Structure (HE)

### Characteristics

- **Decentralised** model
- Competences distributed between the National Government, the Autonomous Communities and the universities
- More than **70** universities (**50** public and over **20** private)
- **3** official cycles (degrees) are recognised
- Inside the European Higher Education Area (**EHEA**)





# The University of Barcelona in Figures (2017-2018)

University of Barcelona (founded in 1450) is one of the public universities in Spain



**16** Schools/Faculties  
**60** departments  
**9** affiliated centres  
**6** UB Group institutions



**5,696** teachers and research staff  
**2,288** administrative staff  
**768** grant-holders



**42,377** bachelor 'sstudents  
**5,662** master's students  
**10,583** postgraduate's students



**3,478** university agreements  
**40** active Erasmus+ projects  
**131** student nationalities  
**11,524** international students



**1<sup>st</sup>** Spanish University in the Academic Ranking of World Universities (ARWU)  
**19<sup>th</sup>** University in the Europe Teaching Rankings – The Times Higher Education  
**61<sup>st</sup>** University in the National Taiwan University Ranking (NTU)  
**69<sup>th</sup>** University in the Reuters Top 100: Europe's Most Innovative Universities



# The University of Barcelona in Figures (2017-2018)

## Course offerings

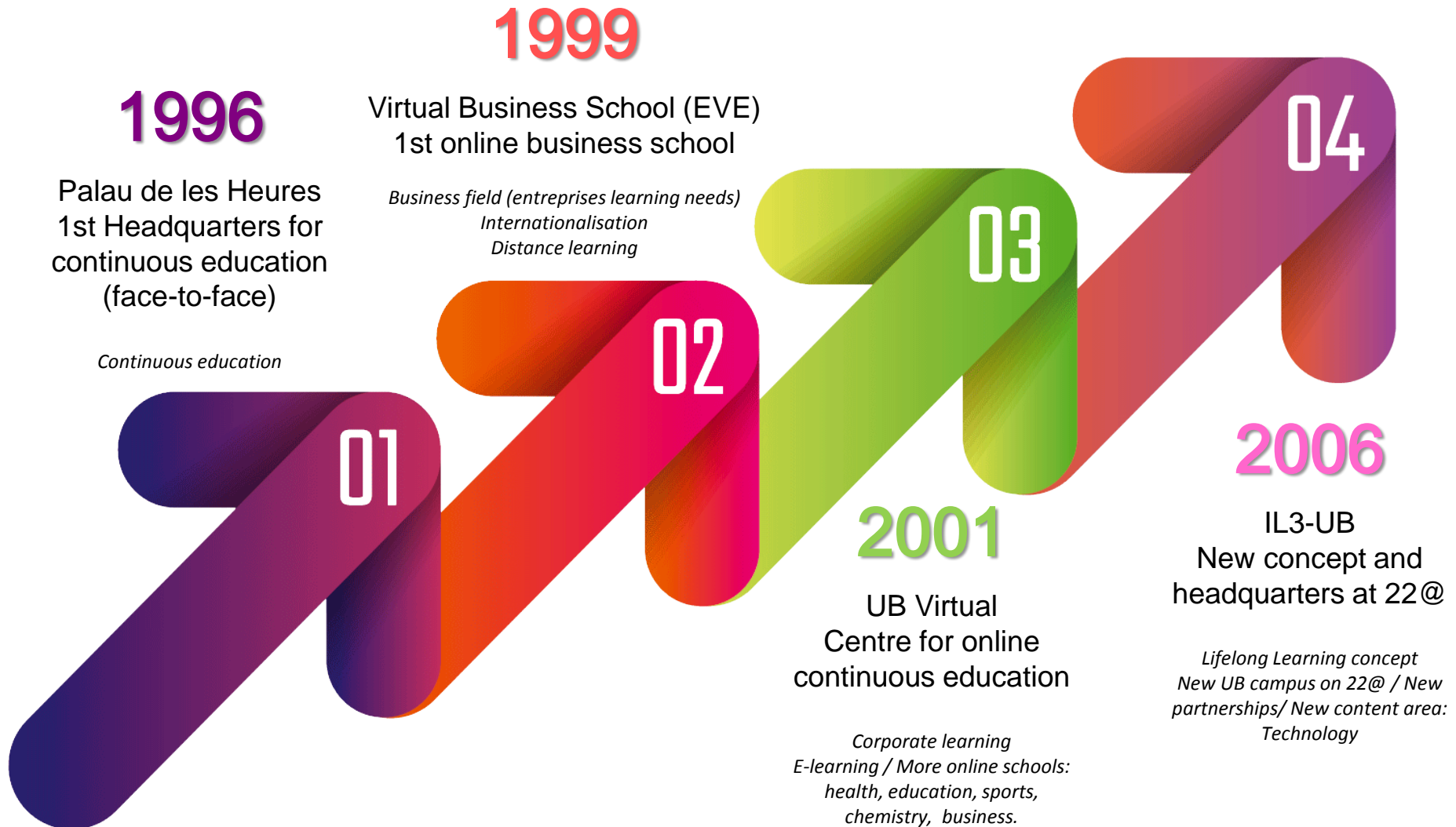
- 73** bachelor's degrees
- 10** dual study pathways
- 153** university master's degrees
- 48** doctoral programmes
- 235** specialization/postgraduate diplomas
- 349** master's degree courses (60 ects)
- 145** expert courses (15 ects)
- 125** advanced university courses
- 64** university extension courses
- 1** UB-specific degree
- 11** bachelor's degrees and **8** university master's degrees at **affiliated centres**
- 7** university master's degrees and **2 Erasmus Mundus** doctoral programmes
- 597** lifelong learning courses
- Institute for Lifelong Learning (IL3-UB)**
  - 72%** courses for individuals
  - 28%** courses for organisations



## Further training

- School of Modern Languages and Language Services
- Hispanic Studies
- University of Experience
- Els Juliols & Gaudir UB
- Courses for Senior Citizens
- Institute of Education Sciences (ICE)

## Institute for Lifelong Learning - History





## Institute for Lifelong Learning - Mission

El Instituto de Formación Continua IL3-UB es el instrumento de la **Universidad de Barcelona** para proveer **a las personas y las organizaciones** de la **formación a lo largo de la vida** que necesiten para cumplir sus propósitos, sean de desarrollo profesional o personal, y facilitar también los servicios que la complementen.

Queremos acompañar y orientar a las personas, sea cual sea su nivel de formación inicial y sus aspiraciones, a través de una **oferta de programas** de formación continua flexibles, adaptados y actualizados, mediante cualquiera de sus modalidades (**presencial, no presencial o mixta**), en un **amplio abanico de ámbitos de conocimiento**.

University of  
Barcelona  
“instrument”

to provide  
lifelong  
learning  
experiences

for people  
and  
enterprises  
to fulfill their  
needs

using a  
variety of  
modalities to  
facilitate  
learning

on a wide  
range of  
knowledge  
fields



## Lifelong Learning European Policy - ET 2020 Framework

Define **4** common EU objectives:

- Make **lifelong learning** and **mobility** a reality;
- Improve the **quality and efficiency** of education and training;
- Promote **equity, social cohesion, and active citizenship**;
- Enhance **creativity and innovation**, including entrepreneurship, at all levels of education and training.

Support some achievements in HE by **2020**:

- At least **40%** of people aged **30-34** should have completed some form of **higher education**;
- At least **15% of adults** should participate in learning (**adult learning**);
- At least **20% of higher education** graduates should have spent some time **studying or training abroad**.



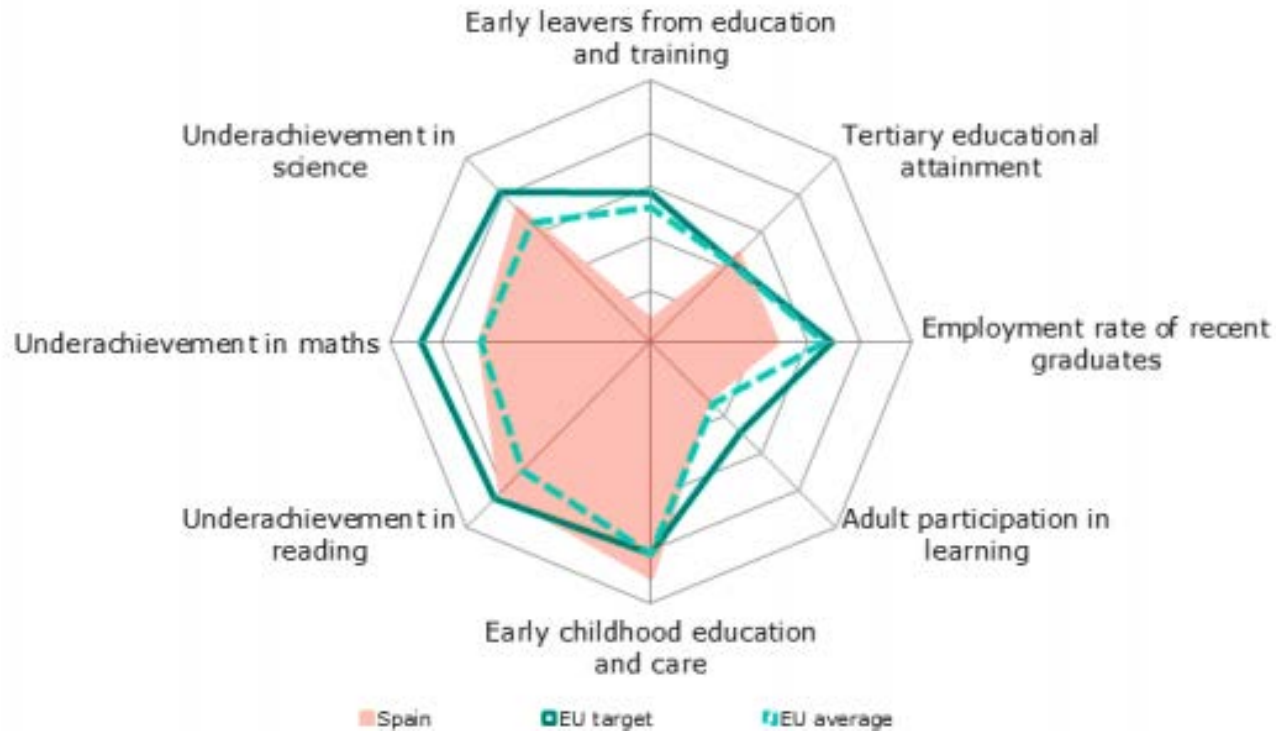
## Spanish National Plan for Lifelong Learning (2014-2020)

### Gives some recommendations:

- Improve **coordination** between policy makers
- Modernize** education and training systems
- Awareness **importance of education**
- Enhance **innovation** in ULLL
- Enable adult **up-skilling**
- Make the learning's offer more **flexible and adaptable**
- Enable **validation and recognition**
- Reduce** the rate of early leavers (**dropout**)
- Improve **quality** through **monitoring the impact**



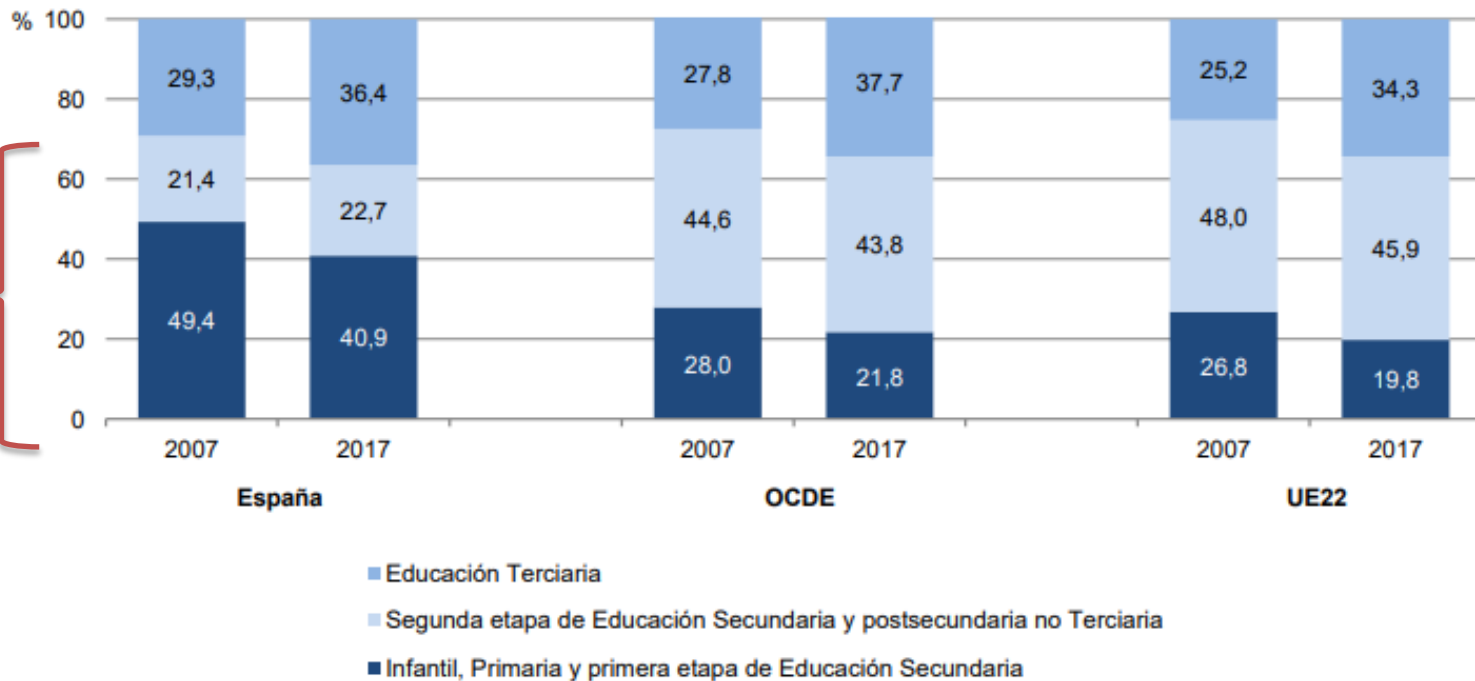
## Spanish Performance on ET 2020 in 2017



This figure shows the position in relation to strongest (outer ring) and weakest performers (centre).

# Spanish Results on Educational Levels in Adults (2007-2017)

**Gráfico 1.1 (extracto de la Tabla A1.1 y Education at a Glance [database]):**  
Evolución del nivel de formación de la población adulta (25–64 años) (2007-2017)





## University of Barcelona's Challenges on ULLL

1. Reduce and prevent **initial dropout** in HE (bachelor degrees)
2. Reform the **teaching profession** (including entering)
3. Increase participation in **mobility programmes** abroad and **internationalization** (\*)
4. **Validation, recognition and accreditation** of prior experience and the informal learning (\*)
5. Ensure **adult skills upgrading** and acquisition of new ones (\*)
6. **Promote Lifelong Learning** within citizens (\*)
7. **Make the learning offer more flexible and adaptable** (\*)

(\*) IL3-UB is involved in numbers 3 to 7. For that reason we have developed an **strategic plan called 22@**



## VOCACIÓ INTERNACIONAL

Enfortim activitats dirigides a la internacionalització de la nostra oferta formativa i serveis

### OBJECTIUS

- Incrementar la participació en projectes internacionals
- Incrementar el nombre d'alumnes matriculats de LATAM



## SINGULARITAT I PRESTIGI UB

Augmentar la singularitat i reconeixement de la nostra oferta formativa perquè sigui atractiva i d'interès per al mercat laboral i es vinculi al prestigi de la Universitat de Barcelona

### OBJECTIUS

- Posicionar l'IL3-UB com a referent de la formació multisectorial i en línia de la Universitat de Barcelona
- Donar continuïtat a l'oferta acadèmica de graus de la UB apropant l'alumne a les necessitats del mercat laboral
- Donar resposta a les necessitats d'actualització i/o reorientació professional

# Pla estratègic 22@

ENS TRANSFORMEM PER CRÉIXER



## PERSONALITZACIÓ

Oferta formativa de mòduls independents que poden generar itineraris personalitzats adaptades a l'experiència del client

### OBJECTIUS

- IL3 aposta perquè l'estudiant pugui personalitzar el seu itinerari



## FORMACIÓ A LES EMPRESES

Volem acompanyar les organitzacions a la seva constant actualització a través de la formació contínua des de l'àrea de Solucions Corporatives, detectant i cobrint les necessitats de formació

### OBJECTIUS

- Convertir el client en soci i fidelitzar-lo
- Aconseguir noves aliances per a la captació



## CULTURA DIGITAL

Formar les persones per a un món digital introduint la tecnologia en el procés formatiu i desenvolupant les competències digitals

### OBJECTIUS

- Incorporar al procés d'aprenentatge l'experimentació, la visualització i la simulació.
- Treballar la tecnologia des de dues vessants, com a contingut i com a recurs



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