

INTRODUCTION:

Welcome to the COMPASS survey on University Lifelong Learning (ULLL) in Moldova!

Thank you for accepting to collaborate in the collection of data. It will help us to identify the gaps in Moldavian ULLL and to plan useful and practical training for you. We assume that all the users of this survey will be managerial staff from Moldavian universities which have already in place some form of ULLL strategy and structure. In the case your institution is still at the stage of developing the first concept of ULLL strategy and structure, please explain this in section 1.1, under "Other" and we will have it into account. Thank you.

UNIVERSITY LIFELONG LEARNING IN MOLDOVA SURVEY

User information	
Institution	Alecu Russo Balti State University
Institutional unit	Continuing Professional Development
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Position	The Head of the Center of Continuing Professional Education
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1. Strategy/Policy for ULLL:

1.1 Does your institution currently have a ULLL policy or strategy?	
Yes	+
No	
Not specific strategy/policy, yet it is considered in development directions	
We are currently working on one	
Other (please explain):	

1.2 Which level of priority does ULLL currently have in your university?	
Highest priority	
Important along with other priorities	+
Not yet a priority but may become one	

1.3 What is/should be the purpose of your ULLL policy/strategy?	Rate the items according to their level of importance (with 1 represents the highest and 5 the lowest)				
	1	2	3	4	5
To encourage participation of non-	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

traditional learners, attracting new groups into the university					
To respond to the employment needs of the labour market	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To meet the needs of citizens in all the aspects of life – cultural, economic, social, professional	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To stimulate personal development by providing personal development programmes for graduates	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To make certain disciplines (i.e. science) more popular	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To serve society	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To increase the revenues of the institution	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To promote our degree programmes	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of the above. Please specify if other:					

1.4 Which are the main target groups of your ULLL strategy/policy? (Top two choices)	
Public authorities	
Public organisations	+
Private companies	
NGOs	
Professionals from different types of organisations	+
Alumni	
Unemployed people	
Special target groups (disadvantaged people, immigrants, etc.)	
Other (please specify)	

1.5 Which main benefits does ULLL provide to your institution? (top three choices)	
Attract new groups into the university	+
Increased competitiveness of provided teaching and learning	
Increased cooperation with external stakeholders	
Improved academic research and knowledge	+

Increased alignment with European standards	
Improved image and prestige of the institution	
Increased funding and diversified financing	+
Opportunities to benchmark international performance of the institution	
Other (please specify)	

1.6 Does your institution conduct regular assessment of the impact and/or progress of its ULLL strategy/policy?	
<input checked="" type="checkbox"/> YES <input type="checkbox"/>	How? <ul style="list-style-type: none"> - Through surveys in the sample of beneficiaries and potential beneficiaries of training programs. - By obtaining the feedback from the beneficiaries of the continuous training in the methodological seminars, the scientific and scientific-practical conferences, the round tables, organized by the university, in which participates beneficiaries of the continuous formation courses. - Analyzing the demands of the labor market, the needs of the company and the potential beneficiaries of the vocational training courses, collaboration with employers and regional authorities.
<input type="checkbox"/> NO	Why?

1.7 Which are the main limits of ULLL in your institution at present? (Top three choices)	
Lack of legal framework regulating ULLL	+
Lack of regulatory framework to assess the quality of programmes	
Lack of adequate funding	
Lack of institutional support from top-management	
Lack of motivation of teaching staff	
Lack of expertise of teaching staff	
Lack of interest of the potential target groups	+
Lack of external partnerships and cooperation	+
Other (please specify)	

1.8 What are the planned developments in your ULLL strategy/policy and activities in the next 3 years? (Top three choices)	
Changes in goals	
Changes in curriculum	+
Changes in target groups	+
Changes in organisation (structure)	
Changes in promotional/marketing strategies	+
Other (please specify)	

Please comment your answer if necessary:

2. ULLL offer:

2.1 Which courses are offered as part of ULLL in your university? (Top three choices)	
Special Bachelors programmes for specific groups	
Special Masters programmes for specific groups	
Mainstream Bachelors programmes but delivered differently (e.g. part-time, by ODL ¹) or with special services	
Mainstream Master programmes but delivered differently (e.g. part-time, by ODL) or with special services	
Modules of BMD ² programmes – with credits awarded	
Modules of BMD programmes – with no credits awarded	
Tailor-made programmes	
Other courses with credits	
E-learning courses	
Non-accredited long courses (e.g. CPD ³) – at least 15 days	+
Non-accredited short courses (e.g. CPD) - less than 15 days	+
Requalification courses	+
Open lectures/seminars	
Other (please specify)	

2.2 In which way do you offer your courses to support ULLL? (tick one box per row)	All	Most	Some	None
Distant courses are available	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>
Blended learning: mixed of on-site and distant courses are available	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>
Courses are delivered on different locations	<input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courses are delivered at suitable time for workers	<input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Course programmes are delivered to mixed groups	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courses are delivered by professionals as well as academics	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courses are tailored to individual and organisational needs	<input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ Open Distance Learning.

² Bachelor, Master, Doctorate.

³ Continuing Professional Development.

2.3 What other LLL services and activities are offered in your university? How are they organised? (Tick all the appropriate boxes in the table below)

	Offered by a separate LLL Unit (Service, Department Faculty, Foundation)	Offered in faculties	Offered in a central unit but not a LLL Unit	Not offered but planned in next 2 years	Not offered and not planned in near future
Support courses – study skills	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support courses – languages	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courses for special target groups	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VPL ⁴ – for entry to a course	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VPL – as part of a diploma	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Academic advice and guidance at entry	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Career/professional development advice	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mentoring/tutoring during the courses	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-learning services	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services for staff					
Admin for LLL – financial management	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Admin for LLL - marketing	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Admin for LLL – organisation of courses	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff development for academic staff across the university	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other					
Regional collaboration with employers	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional collaboration with public authorities	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technology transfer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>

⁴ Validation of Prior Learning.

2.4 What is the number of students enrolled in ULLL courses?		
	TOTAL number of students involved in ULLL courses	Relative to total number of students (in %)
2010-2011	606	9,8
2011-2012	640	11,0
2012-2013	718	12,8
2013-2014	690	12,7
2014-2015	1046	20,0
2015-2016	668	13,9
2016-2017	538	11,4
2017-2018	623	14,9

2.5 Are you currently making changes in ULLL provision?	
	✓ YES <input type="checkbox"/>
	NO <input type="checkbox"/>
If yes, please list three changes that you are undertaking:	
	Change 1: Changes in curriculum, making it more flexible for various target's groups needs
	Change 2: Expanding target groups
	Change 3: Changes in promotional strategies
Either if you are or you are not making changes, please explain why?	

3.3 What are the funding sources the institution use to finance ULLL activities (multiple answers are allowed)?	
Institutional budget	+
Students fees	+
State funding	+
EU funding	+
International/foundation provided funding	
Funding from business and enterprises	
Other (please specify)	

3.4 Are there any changes taking place now or in the near future in the sources of funding for university lifelong learning?	
	YES <input type="checkbox"/>
	✓ NO <input type="checkbox"/>
<p>If yes, please specify:</p> <ul style="list-style-type: none"> - European funds 	

4. Staff development programmes

4.1 What is the number of teachers involved in ULLL courses?		
	TOTAL number of teachers involved in ULLL courses	Relative to total number of teaching staff units (in %)
2010-2011	76	28,2
2011-2012	72	22,5
2012-2013	65	21,7
2013-2014	60	18,8
2014-2015	75	31,2
2015-2016	57	19,0
2016-2017	48	19,2
2017-2018	50	21,7

4.2 Which mechanisms are in place to stimulate teachers to get involved in ULLL?	
Reduction of teaching hours in regular courses	
Reduction of hours dedicated to administrative tasks	
Support in the form of assistance from postgraduate students or similar	
Institutional recognition	+
Collection of badges or credits towards progress of own career	+
Financial incentives	+
Information provision	+
Other, please indicate:	

4.3 Does your institution currently have staff development programme to support ULLL services and activities? (tick one box)	
There is no existing ULLL related staff development	
ULLL staff development is part of the University staff development programmes	+
Specific ULLL staff development programmes are organised	
Other, please indicate:	

5. External collaborations

5.1. What type of collaboration is your university engaged in and with whom? (You can tick several boxes per row)					
	Employers	Social partners	Regional authorities	Professional bodies	Other training providers
Analysis/forecast of training and development needs	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Development of courses and programmes to suit new demands	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>
Execution of courses and programmes	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>
Organisation of job placements for learners	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Validation of Prior Learning (VPL)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>
Development of professional skills of teaching staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>
Identification of target group and promotion	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	<input type="checkbox"/>	✓ <input type="checkbox"/>
Evaluation of courses and programs	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>
Marketing or information about courses and programs	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>	✓ <input type="checkbox"/>
Other:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5.2. Can you describe in a few lines who are your key partners?

The key partners of the University in continuing professional development are: the Ministry of Education, Culture and Research of the Republic of Moldova, the Education Departments and the Departments of Culture, the early education institutions, pre-university, university education institutions, the enterprises of the North Zone of the Republic.

5.3 What is the main objective of your external collaborations?

Broaden the potential market for the courses/services developed	+
Identify the needs of the region	+
Participation in regional economic development	+
Share resources	
Address specific issues	

5.4 On which level is your partnership and collaboration?

Partnership /collaboration mainly on national level	+
Partnership/collaboration mainly on regional level	+
Partnership/collaboration mainly on local level	+
<p>If you have several levels of partnership, please briefly describe the characteristics of the different level of partnership: The LLL in the University it is achieved at three levels mentioned, including at international level through European programs. The collaboration is conditioned by the social-economic, educational and research necessity of the Republic, North region and municipality. At the international level, collaboration is achieved through the implementation of programs, which aim to integrate the national LLL educational system in the EU.</p>	

5.5 Do you involve your partners in the design of courses? How?

The partners are necessarily involved in the process of developing and revising the programs and courses, which is a decisive factor in attracting the target groups to studies and quality assurance.

Collaboration is accomplished by discussing expectations and needs with representatives of the responsible authorities and with the representatives of the target groups in the methodical, scientific meetings, by the University and through the direct participation in the working teams of the representatives of the LLL beneficiaries.

5.6 What are the main success factors of external collaborations?

Key success factor 1:	Opening the university staff to collaboration and innovations
Key success factor 2:	Opening the external partners to collaboration
Key success factor 3:	Supporting governmental organizations

5.7 What are the main obstacles to successful external collaborations?	
Obstacle 1:	Opening up potential partners
Obstacle 2:	Government support, offering funds
Obstacle 3:	Opening the institutional staff

5.8. Which other forms of cooperation would you like to establish and why?
In our vision, it is beneficial to collaborate between the universities of the Republic in order to provide educational services, priority for that or another university. It would also have a positive impact on collaboration with EU universities in order to exchange best practices

6. Marketing and promotion of ULLL:

6.1 Does your institution currently have a marketing/promotion strategy in place for ULLL?	
	✓ YES <input type="checkbox"/>
	NO <input type="checkbox"/>
<p>If yes, please specify:</p> <ul style="list-style-type: none"> - An essential strategy of the given marketing is to ensure the continuity of the LLL programs at the level of license, master, doctorate, continuous training. - At the same time, the accreditation of the programs, their recognition at international level. - Using the promotion channels like institution website, info days, media, conferences, symposia, round tables with the participation of potential beneficiaries. - Ensuring the quality of the studies offered, which is a key strategy. 	

6.2 What are the main marketing/promotion tools/channels you use?		
In general for your institution activities:		
	Leaflet/posters	+
	Institution website	+
	Open info days	+
	Newspapers/media	+
	Social media	+
	Other, please specify:	
To promote ULLL (if applicable)		
	Leaflet/posters	+
	Institution website	+
	Open info days	+
	Newspapers/media	+
	Social media	+
	Other, please specify:	

7. Perspectives of development:

7.1 Can you identify the key features of the LLL University that you would like to create for the future?

Please explain:

The main features of the ULLL are largely interspersed with the indicators of progress:

- Increase of number of students enrolled in courses;
- Extension of the age category of the applicants;
- Expanding target groups;
- Extending cooperation with universities in the Republic and abroad.

7.2 What indicators would you use to measure progress towards this ideal?

Please comment:

- Number of students enrolled in courses;
- Extension of the age category of the applicants;
- Expanding target groups (applying to the programs of LLL not only the employees of different institutions and structures, but also of the unemployed, pensioners, housewives).

7.3 What do you think about the following definition of ULLL? Do you think it matches your own institutional view of ULLL? Partially? Totally?

ULLL is the provision by higher education institutions of learning opportunities, services and research for: the personal and professional development of a wide range of individuals - lifelong and lifewide; and the social, cultural and economic development of communities and the region. It is at university level and research-based; it focuses primarily on the needs of the learners; and it is often developed and/or provided in collaboration with stakeholders and external actors

Please comment:

The following definition of ULLL matches totally the institutional view of ULLL, the staff of Alecu Russo Balti State University fails to respect the values and challenges of the society and to provide favorable opportunities for the economic and social development of the region and the country.

Thank you for your collaboration. Please return this questionnaire to:

Project coordinators (ASEM) compass.project2018@gmail.com and the EUCEN Secretariat office@eucen.eu